

Lou Lou Design Packages

CHOOSE YOUR LEVEL OF SUPPORT

The Essential Blueprint

Investment: \$1,500

Aesthetic & Creative Direction

- Editorial Vision Deck: A beautifully curated, multi-page visual presentation built on Canva Premium that acts as your design North Star.
- Custom Color Schemes & Typography: High-end, intentional color palettes and font styling designed to capture your exact vibe.

Logistical Architecture

- Coordinator-Grade Master Timeline: A flawless, minute-by-minute blueprint of your entire day, structurally mapped by a seasoned pro to prevent any day-of bottlenecks.
- Vendor Strategy Plan: Clear arrival windows, room transition notes, and delivery schedules to ensure your eventually hired day-of coordinator runs like clockwork.The
- Handoff: Complete structural and digital delivery of your timeline and design deck, ready to hand off to your creative team.

The Signature Atelier (The Most Popular)

Investment: \$2,800

Everything in the Essential Blueprint Package, plus:

Elevated Visual Curation

- Clickable Sourced Rental Guides: A completely curated, ready-to-shop digital catalog featuring links to the exact decor and rental items needed to execute the look.
- Tabletop & Ceremony Mockups: Direct visual styling instructions for linens, flatware, glassware, and floral layouts to hand straight to your florist and rental companies.

Bespoke Wedding Website Design

- Custom Digital Home: A stunning, custom-built website for your wedding that reflects your exact editorial aesthetic.
- Custom Brand Copywriting: Your unique love story bio and event details written with a bubbly, professional, and personality-packed tone.

The Complete Editorial Suite (The Ultimate Luxury Experience) Investment: \$4,500

Everything in the Essential & Signature Packages, plus:

Cohesive Digital Suites & Stationery Suite Architecture

- Digital Invitation Concepts: Custom layouts and style guides for digital invitations or save-the-dates that establish your aesthetic early.
- Day-Of Stationery Templates: Cohesive, matching templates for your dinner menus, program cards, and bar lists.
- Signature Signage Designs: Styled layout concepts for welcome signs, seating charts, and custom table numbers to ensure a seamless guest experience.

Extended Pre-Production Strategy

- Aesthetic Continuity Review: An additional design check-in call before files are locked to review vendor quotes and ensure everything aligns perfectly with your Vision Deck.